

State of Alaska FY2007 Governor's Operating Budget

Department of Education and Early Development Alaska State Council on the Arts Component Budget Summary

Component: Alaska State Council on the Arts

Contribution to Department's Mission

The Alaska State Council on the Arts exists to enhance cultural development in the state by ensuring that art of the highest quality is accessible to all Alaskans.

Core Services

- Oversee the state Arts In Education program
- Provide grants to artists and arts organizations
- Recognize and promote artistic excellence through programs such as the Governor's Awards
- Provide training opportunities for new and emerging arts organizations.

End Results	Strategies to Achieve Results
A: Build vibrant communities through the arts <u>Target #1:</u> Increase grants to communities by 5% per year <u>Measure #1:</u> The percentage change in grants and services to communities	A1: Increase arts participation opportunities for all Alaskans <u>Target #1:</u> Increase by 5% by 2010 the number of incidents of arts participation in Alaska <u>Measure #1:</u> The percentage change of incidents of arts participation A2: Increase public awareness of Alaska's diverse cultural heritage <u>Target #1:</u> Grow to 30 by 2010 the number of culturally diverse organizations served by ASCA <u>Measure #1:</u> Number increase in grants and services to culturally diverse organizations
End Results	Strategies to Achieve Results
B: Strengthen access to Arts In Education <u>Target #1:</u> Increase by 20% by 2010 the fine arts graduation requirements of Alaska school districts. <u>Measure #1:</u> The percentage change of school districts with fine arts graduation requirements.	B1: Increase arts education experiences for K-12 students <u>Target #1:</u> Increase by 10% in 2010 arts education experiences statewide <u>Measure #1:</u> The percentage change of residencies and arts education workshops throughout the state <u>Target #2:</u> Support professional development for arts educators and classroom teachers <u>Measure #2:</u> Number of arts education professional development opportunities for K-12 teachers

Major Activities to Advance Strategies

- | | |
|---|--|
| <ul style="list-style-type: none"> • Artist marketing workshop • Site visits • Income reports from artists | <ul style="list-style-type: none"> • Technical services to rural communities • Grants for artists in schools residencies • Professional development workshops |
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Major Activities to Advance Strategies

- Grant awards to artists
- Professional Development workshops
- Grants to rural communities
- Artists providing arts education residencies
- Schools served

FY2007 Resources Allocated to Achieve Results

FY2007 Component Budget: \$1,377,700

Personnel:

Full time	5
Part time	0
Total	5

Performance Measure Detail

A: Result - Build vibrant communities through the arts

Target #1: Increase grants to communities by 5% per year

Measure #1: The percentage change in grants and services to communities

No. of Communities Served

Year	No. of Communities
2003	47
2004	45 -4.26%
2005	58 +28.89%

A1: Strategy - Increase arts participation opportunities for all Alaskans

Target #1: Increase by 5% by 2010 the number of incidents of arts participation in Alaska

Measure #1: The percentage change of incidents of arts participation

No. of Incidents of Arts Participation

Year	No. of Incidents
2003	932,297
2004	948,852 +1.78%
2005	948,451 -0.04%

Note: because some individuals attend more than one arts event or exhibit, incidents of participation are greater than population figures.

A2: Strategy - Increase public awareness of Alaska's diverse cultural heritage

Target #1: Grow to 30 by 2010 the number of culturally diverse organizations served by ASCA

Measure #1: Number increase in grants and services to culturally diverse organizations

No. of Organizations Served

Year	No. of Organizations
2004	22
2005	25
	+13.64%

B: Result - Strengthen access to Arts In Education

Target #1: Increase by 20% by 2010 the fine arts graduation requirements of Alaska school districts.

Measure #1: The percentage change of school districts with fine arts graduation requirements.

Analysis of results and challenges: Baseline year: 2005-2006

The Council believes that for arts education to become relevant in everyday life, it must be a part of basic education. Fine arts is part of the core curriculum in the No Child Left Behind legislation, and yet there are few districts requiring the credit for graduation.

In 2005-2006, there will be a meeting of arts education leaders from across the state. The information campaign and baseline numbers will be established so that this project can proceed.

B1: Strategy - Increase arts education experiences for K-12 students

Target #1: Increase by 10% in 2010 arts education experiences statewide

Measure #1: The percentage change of residencies and arts education workshops throughout the state

No. of Arts Education Opportunities

Year	No. of Opportunities
2004	37
2005	62
	+67.57%

Target #2: Support professional development for arts educators and classroom teachers

Measure #2: Number of arts education professional development opportunities for K-12 teachers

No. of Educators Participating

Year	No. of Educators
2004	22
2005	27
	+22.73%

In 2004, established Alaska Arts Education Consortium and Summer Institute.

Key Component Challenges

- Provide grant funds to support the growth and stability of the arts in Alaska;
- Expand Arts in Education programs to serve more Alaskan school children, teachers, and communities;
- Promote participation in the state's Silver Hand Program, an economic development project designed to promote authentic native handicrafts;
- Coordinate initiatives and partnerships to expand the role of cultural tourism and the arts in rural communities;
- Develop private-public partnerships and alternative funding sources to increase support to the Council and the arts; and
- Provide professional development opportunities and technical assistance to ASCA constituencies through workshops, training, networking and information services.

Significant Changes in Results to be Delivered in FY2007

- (\$20,000) To provide state match for NEA Poetry Recitation Project (Poetry Out Loud), a national high school poetry recitation competition. The pilot project will be launched this year (2005-06) in Juneau, Anchorage and Fairbanks, with finals in Juneau in April 2006 (National Poetry Month). State winner will be traveling to Washington, D.C. for finals. Alaska winner gets \$200 plus \$500 for his/her high school library to purchase poetry books. In 2007, this project will expand to every Alaska community;
- (\$52,200) To provide state match for NEA American Masterpieces Initiative. Premier performing and visual arts organizations will be selected to tour around the state of Alaska. This is a new NEA project, to be launched in 2006-07, and additional funds will be awarded to each state to carry out the initiative;
- (\$47,800) To launch a new Fine Crafts Guild program. This is a step up program from the Silver Hand, Native Art Authenticity Program. Much research has been done by staff to explore the feasibility of launching a program like this in Alaska, similar to other states such as Kentucky and Texas. This will be a juried fine craft program with a recognizable label as a sign of quality. Currently, the only qualification of the Silver Hand program is that participants must be Alaska Natives and current residents. A major grant has been submitted to the NEA, and the increase in general funds will be used to match these NEA Funds; and
- (\$20,000) to meet funding for biennial grants to major institutions. With last year's general fund match increase, ASCA was able to increase grants to major arts organizations which receive two year funds. This year, ASCA would like to increase round two of the grant cycle by the same amount. Half of these organization apply each year – therefore, half of the organizations received the 10% increase in year one (2006), and the other half would receive it in year two (2007).

Major Component Accomplishments in 2005

- ASCA funded projects involved over 713,431 incidents of participation for Alaskans and 12,676 artists (number reflects fact that some people participated in Arts Council sponsored programs more than once);
- ASCA funded a total of \$610,605 in programs and grants throughout Alaska, generating over \$16,242,402 in arts economic activity through funded projects;
- Expanded the Harper Arts Touring Initiative, providing over 63 grants for a total of \$51,640 to rural communities to present the performing arts, from presenting Perseverance Theater's "Macbeth" in Kotzebue to Lakota Dancer Kevin Locke in Petersburg. These grants are funded through a partnership with the Rasmuson Foundation and administered through ASCA;
- Provided arts town meetings and technical services to nine rural communities around the state. Those communities were: Sitka, Ketchikan, Juneau, Homer, Kenai, Valdez, Bethel, Nome, and Fairbanks;
- Continued quarterly teleconferences with the Culture Centers and Museums Consortium, the Presenters Consortium, local arts agencies; produced brochure for use in tourism outlets highlighting accomplishments of CCMC;
- For the third year, sponsored a two day arts organization leadership conference, providing professional development for Alaska's leading and emerging arts organizations;
- Led the completion of the Public Art project in the Ted Stevens International Airport; the Alaska Psychiatric Institute, and began work on the Fairbanks International Airport; and
- Converted all grants to online from paper, increasing services to grant applicants.

CHALLENGE AMERICA PROGRAM

A major initiative of the National Endowment for the Arts, this program is designed to help programs in rural communities. In 2005 \$120,000 in NEA funds were provided to ASCA for this program. In 2005, ASCA focused on Arts In Education and Native Arts in the Challenge America program. Challenge America funds, in addition to private support from the Rasmuson Foundation Arts Initiative, enabled ASCA to expand the number of residencies throughout rural Alaska. Examples of new arts education programs:

- Allakaket, located on the south bank of the Koyukuk River, southwest of its junction with the Alatna River, approximately 190 air miles northwest of Fairbanks and 57 miles upriver from Hughes. Population: 90. Residency was in visual arts and computer graphics.
- St. Mary's, located on the north bank of the Andreafsky River, 5 miles from its confluence with the Yukon River. It lies 450 air miles west-northwest of Anchorage. The City of St. Mary's encompasses the Yup'ik villages of St. Mary's and Andreafsky. Population: 539. Artist was Moses Wassillie, and the art form was mask making.
- Igiugig, an Alutiq fishing village located on the south shore of the Kvichak River, which flows from Iliamna Lake, on the Alaska Peninsula, population 50. The students had been working all year on bringing back their native dancing.

They hosted one of Alaska's best known Native dancers, Ossie Kairaiuak, to help them bring more of their ancient culture back into their lives.

The Culture Centers and Museums Consortium (CCMC). This ongoing program of ASCA, primarily funded through Challenge America, provides underwriting and support to this network of small rural culture centers throughout Alaska. In 2004-2005, ASCA provided support by facilitating six teleconference meetings and distributing the CCMC brochure to all facilities and tourism points of entry. In addition, ASCA staff led three workshops for CCMC members and Alaska Native artists. The workshops were:

- Bethel – co sponsored by the Bethel Culture Center Museu, Yukon Kuskokwim University of Alaska Fairbanks campus and the Yukon Kuskokwim Arts Guild. This was a three day arts marketing training for YK Artists.
- Barrow –co sponsored by the Inupiat Heritage Center and the North Slope Small Business Development Center. This training was on Native Art authenticity and small business development for rural artists.
- Anchorage – co sponsored by Museums Alaska during the annual conference. This workshop was teaching rural culture centers about the need for ADA compliance in their facilities, and how to modify existing building to meet current federal standards. ASCA also sponsored this conference through Challenge America grant support to Museums Alaska.

Statutory and Regulatory Authority

AS 44.27.040 - .060
AS 35.27.010 - .030
20 AAC 30.010 - .985
AS 45.65.010 - .070
3 AAC 58.020 - .040

Contact Information

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Alaska State Council on the Arts Component Financial Summary

All dollars shown in thousands

	FY2005 Actuals	FY2006 Management Plan	FY2007 Governor
Non-Formula Program:			
Component Expenditures:			
71000 Personal Services	314.4	364.0	385.2
72000 Travel	23.6	28.6	28.6
73000 Services	172.0	233.2	329.7
74000 Commodities	14.3	10.0	10.0
75000 Capital Outlay	0.0	0.0	0.0
77000 Grants, Benefits	513.1	580.7	624.2
78000 Miscellaneous	0.0	0.0	0.0
Expenditure Totals	1,037.4	1,216.5	1,377.7
Funding Sources:			
1002 Federal Receipts	537.6	577.7	643.4
1003 General Fund Match	445.7	547.9	643.4
1005 General Fund/Program Receipts	5.3	10.9	10.9
1007 Inter-Agency Receipts	8.3	0.0	0.0
1108 Statutory Designated Program Receipts	39.1	50.0	50.0
1145 Art in Public Places Fund	1.4	30.0	30.0
Funding Totals	1,037.4	1,216.5	1,377.7

Estimated Revenue Collections

Description	Master Revenue Account	FY2005 Actuals	FY2006 Management Plan	FY2007 Governor
Unrestricted Revenues				
None.		0.0	0.0	0.0
Unrestricted Total		0.0	0.0	0.0
Restricted Revenues				
Federal Receipts	51010	537.6	577.7	590.5
Interagency Receipts	51015	8.3	0.0	0.0
General Fund Program Receipts	51060	5.3	10.9	10.9
Statutory Designated Program Receipts	51063	39.1	50.0	50.0
Art in public places	51427	1.4	30.0	30.0
Restricted Total		591.7	668.6	681.4
Total Estimated Revenues		591.7	668.6	681.4

**Summary of Component Budget Changes
From FY2006 Management Plan to FY2007 Governor**

All dollars shown in thousands

	<u>General Funds</u>	<u>Federal Funds</u>	<u>Other Funds</u>	<u>Total Funds</u>
FY2006 Management Plan	558.8	577.7	80.0	1,216.5
Adjustments which will continue current level of service:				
-FY 07 Wage Increases for Bargaining Units and Non-Covered Employees	2.6	4.0	0.0	6.6
-FY 07 Health Insurance Cost Increases for Bargaining Units and Non-Covered Employees	0.4	0.5	0.0	0.9
-FY 07 Retirement Systems Cost Increase	4.9	7.6	0.0	12.5
Proposed budget increases:				
-Folk Arts Initiative	87.1	52.9	0.0	140.0
-Risk Management Self-Insurance Funding Increase	0.5	0.7	0.0	1.2
FY2007 Governor	654.3	643.4	80.0	1,377.7

**Alaska State Council on the Arts
Personal Services Information**

Authorized Positions			Personal Services Costs	
	<u>FY2006</u> <u>Management</u> <u>Plan</u>	<u>FY2007</u> <u>Governor</u>		
Full-time	5	5	Annual Salaries	243,295
Part-time	0	0	COLA	6,600
Nonpermanent	0	0	Premium Pay	0
			Annual Benefits	138,425
			Less 0.80% Vacancy Factor	(3,120)
			Lump Sum Premium Pay	0
Totals	5	5	Total Personal Services	385,200

Position Classification Summary

Job Class Title	Anchorage	Fairbanks	Juneau	Others	Total
Administrative Assistant	1	0	0	0	1
Administrative Clerk II	1	0	0	0	1
Exec Dir Council of Arts	1	0	0	0	1
Fine Arts Administrator II	2	0	0	0	2
Totals	5	0	0	0	5